



# NEWS RELEASE

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## New! Sony EX1, EX3, F3 and V-Lock Batteries

Hawthorne, NJ – April 7, 2011 -- Frezzi introduces the Power Block PB-65 14.8V Lithium Ion battery for the Sony EX1, EX3 and new F3 camcorders, featuring lower price and higher capacity at 65 W/H over Sony\* BP-U60. Useful extras include built-in Power Tap connector for powering your light and camera simultaneously, power conserving push-to-test meter. Also available are advanced single and dual channel chargers with universal power input.

Frezzi also offers advanced 100WH and 200WH Lithium Ion V-Lock camera batteries for larger cameras featuring advance power conserving push to test metering. Battery chargers are available that offer dual channel simultaneously charging and a 15V power supply while charging the battery. Full battery and charger packages are available.

“Our advanced Lithium Ion batteries features the **FLB-100** 100WH light weight 1.9 lb camera battery which is worlds most powerful transportable Lithium-Ion battery that ships and transport normally. Our **FLB-200** 200WH camera battery is the worlds most powerful out there for its size and weight and is only 3.1 lbs.” said Ed Kuhn VP of Sales for Frezzi.

Frezzi will be exhibiting at **NAB 2011 in Las Vegas, Booth #C11433**. The company will showcase a complete line of Frezzi on-camera HD broadcast support gear including the new HH-1 System, Frezzi’s award-winning on-camera lights in standard and dimmer controlled quartz and ultra-bright HMI Sun-Guns designs ranging from 15 thru to 400 watts. New replacement batteries for Sony EX1, EX3, F3 handheld cameras and V-Lock’s for shoulder ENG cameras are the choice for Frezzi reliability. Frezzi has been manufacturing portable lighting and power products for the news media industry, both film and video for over 70 years. Frezzi Energy Systems is a division of Frezzolini Electronics Inc.

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